

**1:45 p.m. to 3:15 p.m.**

**Business Development/Technical Sessions**

♦ **How the National Energy Management Institute Can Help SMACNA Contractors**

Lisa Davis, Administrator, NEMI

**Panelists:**

Cassandra Kline, Director of Building Construction Technology, NEMI

Chris Ruch, Director of Education, NEMI

Duane Smith, Director of Certification, NEMI

**Grand Sonoran A-B - Level 1**

♦ **Turning Obstacles into Opportunities, a WIC Panel Discussion**

**Moderator:**

Angie Simon, P.E., Executive Director and Co-Founder, Heavy Metal Summer Experience

**Panelists:**

Carmen Koo, Applied Air Conditioning

Shasta Erickson, Miller Bonded

Kathy Kerber, KSM Metal Fabrication

Maria Ford, DeWalt

Melissa Barbour, SMACNA of Long Island

**Grand Sonoran C-D - Level 1**

♦ **The Real Shortage in the Employment Market**

Julie Markee, Founder and Managing Director, Key Process Innovations

**Grand Sonoran E - Level 1**

♦ **Risk Management for Construction Professionals**

Guy Gast, Past President, Waldinger Corporation - Iowa Division

**Grand Sonoran F - Level 1**

♦ **Powder Coating: The Good, the Bad, and the Ugly:**

Luke Bland, Director of Specialty Metals, Poynter Sheet Metal

David Flatten, President, Inland Powder Coating

**Pinnacle Peak 1 - Level 2, Lobby Level**

**WEDNESDAY, OCTOBER 18**

**7:00 a.m. to 2:00 p.m.**

**Convention Registration**

**Grand Canyon Foyer - Level 1**

**7:30 a.m. to 7:45 a.m.**

**SMACN-IFUS Contributors' Annual Meeting**

**Grand Canyon Ballroom - Level 1**

**7:45 a.m. to 8:45 a.m.**

**SMACNA Annual Business Meeting**

- Outgoing Board Recognition

- New Horizons Foundation Update

- Safety Awards

**Grand Canyon Ballroom - Level 1**

**8:45 a.m. to 10:00 a.m.**

**Keynote Presentation**

Anirban Basu

**Grand Canyon Ballroom - Level 1**

**10:15 a.m. to 11:30 a.m.**

**Labor Forum**

Mike Coleman, SMART General President

**Moderator:**

Jason Watson, Executive Director Labor Relations, SMACNA

**Grand Saguaro East-West - Level 1**

**12:00 p.m. to 1:30 p.m.**

**President's Lunch**

- Charity Donation

- College of Fellows Induction

- Announcement of New Officers and Board Members

**Grand Canyon Ballroom - Level 1**

Sponsored by  **ServiceTitan**

**1:45 p.m. to 3:15 p.m.**

**Business Development/Technical Sessions**

♦ **Accelerate Your Impact: HR for Small Employers**

Dan Kelly, Legal Counsel, Felhaber Larson

**Grand Sonoran A-B - Level 1**

♦ **Expanding Training Opportunity Ideas Using ITI Grants and Resources**

Mike Harris, Administrator, ITI

Ronald McGuire, Director, VDC and Technology Training, ITI

♦ **JATC Management Trustee Panelists:**

Rich Bonner, Big B Contracting, Toms River, NJ

John Sickle, Duct Fabricators Inc., Cleveland, OH

Bill Blakely, Blakely Sheet Metal, St. Louis, MO

Dan Durphy, Peters Eichler Mechanical, St. Louis, MO

**Grand Sonoran C-D - Level 1**

♦ **Politics and Policy - A Capitol Hill Briefing and Commentary**

Stan Kolbe, Executive Director of Government and Political Affairs

Erykka Thompson, Assistant Director, Legislative Affairs

Denise Murphy McGraw, Partner, Hill, Gosdeck & McGraw, LLC

**Grand Sonoran E - Level 1**

♦ **Improving Procurement to Improve Your Books & Margins**

Maria Davidson, CEO & Founder, KOJO

**Grand Sonoran F - Level 1**

♦ **Working Through the Aftermath of a Fatality or Extreme Injury**

Don Campbell, CHST, P1 Group

Ryan Hayes, General Manager of Home Office Claims, Federated Insurance

**Pinnacle Peak 1 - Level 2, Lobby Level**

**5:00 p.m. to 6:30 p.m.**


**CIC Reception**

**Isle of Capri - Level 1**

**6:45 p.m. to 10:00 p.m.**

**Closing Dinner and Show - Entertainment: Big and Rich**

**Grand Canyon Ballroom - Level 1**

Sponsored by 

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**SCHEDULE OF EVENTS**

**2 0 2 3**

**SMACNA  
ANNUAL  
CONVENTION**



**OCTOBER 15 - 18 / PHOENIX, AZ**



Welcome to the 2023 SMACNA Annual Convention. While here at the JW Marriott Phoenix Desert Ridge Resort & Spa, please use this helpful guide to get information about the schedule for all social events, general sessions, business development sessions and technical sessions, and the SMACNA Product Show.

Please remember that your 2023 SMACNA Annual Convention badge is required for entry into all SMACNA events.



To get more detailed information about events and speakers, please download the official 2023 SMACNA Annual Convention App by scanning the QR code.

## SATURDAY OCTOBER 14

2:00 p.m. to 6:00 p.m.

**Convention/PAC Registration**

Grand Canyon Foyer - Level 1

## SUNDAY, OCTOBER 15

7:00 a.m. to 8:00 a.m.

**College of Fellows Buffet Breakfast**

Clubhouse Green Wildfire Golf Club

8:00 a.m. to 12:30 p.m.

**College of Fellows Golf Tournament**

Faldo Course, Wildfire Golf Club

8:00 a.m. to 5:00 p.m.

**Convention/PAC Registration**

Grand Canyon Foyer - Level 1

8:00 a.m.

**Transportation to Clay Shooting Event**

Bus Pickup Area - Hotel Lobby Entrance

9:00 a.m. to 12 noon

**Clay Shooting Event**

Ben Avery Clay Target Center

3:30 p.m. to 4:30 p.m.

**College of Fellows Meeting**

Pinnacle Peak 1 - Level 2, Lobby Level

4:30 p.m. to 5:30 p.m.

**Emerging Leaders Reception with the College of Fellows**

Botanical Garden Lawn - Level 2, Lobby Level

6:30 p.m. to 8:00 p.m.

**Meet & Greet Reception**

Ballroom Lawn - Level 2, Lobby Level (weather backup Grand Canyon Ballroom)

## MONDAY, OCTOBER 16

7:00 a.m. to 4:00 p.m.

**Convention Registration**

Grand Canyon Foyer - Level 1

7:00 a.m. to 12 noon

**PAC Registration**

Grand Canyon Foyer - Level 1

7:30 a.m. to 9:00 a.m.

**Business Development/Technical Sessions**

♦ **New Opportunities for Industrial Contractors - From Carbon Capture to Green Hydrogen and Beyond**

David Gardiner, President, David Gardiner and Associates

Stan Kolbe, Executive Director, Government and Political Affairs, SMACNA

Grand Sonoran A-B - Level 1

♦ **Engaging Emerging Leaders at the Local Level**

Clark Ellis, Principal and Founding Member, Continuum Advisory Group

Grand Sonoran C-D - Level 1

♦ **Integrating the Tech Stack**

Kris Blankenship, Industry Advisor, ServiceTitan

Grand Sonoran E - Level 1

♦ **How Sheet Metal Contractors are Using Digital Workflows to Streamline Field/Office Communication**

Lee Browning, Regional Sales Manager, Trimble

David Keane, Americas Sales Director, VDC Software Solutions, Trimble

Grand Sonoran F - Level 1

♦ **Building Resilience: Safeguarding Mental Health in the Sheet Metal Industry**

Aldo Zambetti, Administrator, SMOHIT

Chris Carlough, SMART MAP Program Coordinator, SMART/SMOHIT

Jeremy Holburn, Helpline Counselor, SMOHIT

Ben Cort, Cort Consulting

Pinnacle Peak 1 - Level 2, Lobby Level

9:30 a.m. to 11:00 a.m.

**Business Development/Technical Sessions**

♦ **2024 SMACNA Technical Services**

Eli Howard, Executive Director of Technical Resources, SMACNA

♦ **What Makes Rainscreen Walls Work**

Todd Kimmel, Architectural Specifications Manager, ROCKWOOL

North America

Grand Sonoran A-B - Level 1

♦ **Change Orders: Too Much of a Good Thing**

Guy Gast, Past President, Waldinger Corporation - Iowa Division

Grand Sonoran C-D - Level 1

♦ **Proven Process for Driving a Service Culture**

John Tschohl, President and Founder, Service Quality Institute

Grand Sonoran E - Level 1

♦ **Back on Track: Why Software Implementation Derails and How to Fix It**

Claire Wilson, Head of Construction Solutions, SITELINE

Grand Sonoran F - Level 1

♦ **Contractors for Change: Embracing Heat Pumps, Building a Greener Tomorrow**

Roberto Herrera, Product Manager Daikin Comfort

Pinnacle Peak 1 - Level 2, Lobby Level

11:30 a.m. to 1:30 p.m.

**Keynote Presentation and Lunch**

- Chapter Executive of the Year Award
- Contractor of the Year Award
- Legislative Awards
- Labor Relations Award

Keynote Speaker: James Lawrence

Grand Canyon Ballroom - Level 1

2:00 p.m. to 3:30 p.m.

**Business Development/Technical Sessions**

♦ **Communication Across the Generations: Generation Everyone**

Rebecca Klein Scott and Keith Scott, TALLsmall Productions

Grand Sonoran A-B - Level 1

♦ **Workforce Development - Best Practices Identification, Communication and Training (A New Horizons Foundation Project)**

Clark Ellis, Principal and Founding Member, Continuum Advisory Group

**Panelists:**

Angie Simon, P.E., Executive Director and Co-Founder, Heavy Metal Summer Experience

Two Workforce Panelists: TBD

Grand Sonoran C-D - Level 1

♦ **Proven Process for Driving a Service Culture**

(repeat of the 9:30 a.m. session)

John Tschohl, President and Founder, Service Quality Institute

Grand Sonoran E - Level 1

♦ **Harnessing the Power of AI in the Sheet Metal Industry**

Lauren Wattie, Vice President, Vault Communications

Grand Sonoran F - Level 1

♦ **Communication and Building Connections**

Danielle Quesenberry, Engagement Director, Inclusiv

Pinnacle Peak 1 - Level 2, Lobby Level

6:00 p.m. to 9:30 p.m.

**PAC Reception and Dinner**

Ballroom Lawn - Level 2, Lobby Level (weather backup Grand Canyon Ballroom)

## TUESDAY, OCTOBER 17

6:30 a.m. to 2:00 p.m.

**Convention Registration**

Grand Canyon Foyer - Level 1

7:00 a.m. to 11:30 a.m.

**Product Show**

Grand Saguario Ballroom - Level 1

7:00 a.m. to 9:00 a.m.

**Product Show Breakfast**

Grand Saguario Ballroom - Level 1

9:30 a.m. to 11:30 a.m.

**Product Show Morning Bar**

Grand Saguario Ballroom - Level 1

9:00 a.m. to 11:00 a.m.

**Spouse Breakfast**

Guest Speaker: Judi Holler

Grand Canyon Ballroom - Level 1

9:00 a.m. to 12 noon

**PAC Auction Payment Office**

Desert Suite 1 - Level 2, Lobby Level